

# Discover what's possible

With Energy Smart Large  
Commercial Demand Response

**Start earning your cash-back  
rewards today.**

Contact us for your free energy survey, and see  
what new possibilities Energy Smart can give you  
and your organization.



EnergySmartADR.com



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Energy savings simplified

## What is Automated Demand Response?

Automated Demand Response (ADR) gives you the power to reduce your energy consumption during peak demand periods, support grid resilience and generate a new revenue stream with twice-annual cash payments that reward you for your participation levels.

This free program is fully automated and puts you in complete control. See what new possibilities await your organization with the added financial flexibility you receive when you start saving with Energy Smart.

### How it works

- 1 Enroll:** Schedule a free energy survey, review identified measures, sign your agreement and start earning. Necessary equipment will be installed at no cost and tested for performance.
- 2 Participate in demand response events:** Receive event notifications 24 hours in advance, with the ability to opt out as needed, before or during a scheduled event, with no penalties.
- 3 Reduce energy usage:** Reduce the energy your organization uses through pre-approved measures like setpoint adjustments and gradual restoration after events.
- 4 Earn incentives:** Receive biannual payments for reduced energy demand based on performance, and discover the new possibilities and budget flexibility that await your organization.

### Automated Demand Response sector

Energy Smart partners with businesses and organizations from the following sectors:

- Educational institutions
- Hospitals and healthcare
- Large box retail
- Hotels
- Large commercial
- Government
- Office space
- Industrial

## Program benefits



No cost to participate.



Biannual cash payments you can use at your discretion. Twice-yearly incentive payments of \$50/kW (summer) and \$10/kW (non-summer), based on participation levels.



Complete automation, with installation and equipment provided at no cost.



Flexibility to opt out or adjust levels, before or during any event, without penalties.



Real-time monitoring capabilities.



Reduced peak demand charges for electricity.



Improved electric grid resiliency in your community.



Potential LEED points.